

## LALO COLLECTION

Our newcomer LALO, created by Georgian designer Lalo, electrified us at first sight. She is already a shooting star in her home country – the colourful, extravagant creations are avant-garde, yet wearable.

Lalo celebrates the glamour of the 20s - the renowned fun-seeking "Roaring Twenties", marked by pleasure and divertissement. She focuses on special hand knitting and manufacturing techniques for coats and jackets, preferably in combination with seducing transparent dresses, in bright colours, often decorated with batik and dégradé sequins. They are definitely brilliant statement-coats which exude pure energy. Exuberant decoration with high-end ornaments such as feathers, fine embroidery and glam buttons confer trendy opulence to bright fabric and knitted textiles.

### **LALO - Fascinating silent eccentricity. Exalted feminine coolness**

Flessa Modeagentur takes over the distribution for Germany, Austria and Switzerland with immediate effect.

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